

Core / Elective	SUBJECT CODE	SUBJECT NAME	<b>MASTER OF BUSINESS ADMINISTRATION</b> <b>SUBJECT DESCRIPTIONS – accurate as at 20/02/2021</b>
<b>SEMESTER 1 + 1 Elective</b>			
C	BUS9001	Strategic & Critical Thinking in Business	Strategy is about making a business competitive so all accountants, managers, business owners and investors need a basic understanding of strategic thinking and associated management processes. This fundamental subject provides the basis for the degree by developing an understanding and practical applications of the use of strategic information and planning. In this internet dominated global business environment, being able to critically analyse and interpret the strategic signals and resources available online to inform decision making requires an understanding of the assumptions that underlie those signals and resources. This subject provides students with an introduction to the critical and strategic thinking necessary to interpret the assumptions and rules that underlie business processes. Students will apply evidence based research methods, analyse and interpret global business case studies and prepare a strategic management plan.
C	BUS9002	Managing People & Organisations	The organisations we work in are rich and complex organisms in which many interactions, relationships and processes take place daily. This subject introduces students to the fundamentals of management and organisational behaviour with attention to the international context of management practice. The major theories and models of communication, group dynamics, individual behaviour, learning and motivation, leadership, power and politics, ethics and social responsibility are examined with an emphasis on the application of theory to dilemmas and issues likely to confront managers.
C	BUS9003	Strategic Planning for Innovation	This subject introduces students to the key concepts, knowledge and skills required to undertake the process of strategic planning for an organisation that values innovation. Students learn to identify and prioritise external and internal issues and opportunities most critical to an organisation, set appropriate goals and develop strategies that support innovation. Links between strategic planning, social and environmental sustainability and other disciplines that form part of this MBA program (i.e. marketing, finance, economics, organisational behaviour) will be identified so that students can understand the processes that assist an organisation to transform innovative ideas into sustainable competitive advantage.
<b>SEMESTER 2 + 2 Elective</b>			
C	BUS9004	Accounting & Finance	Many of the decisions that managers, business owners and investors make are based on accounting information. Being able to analyse and interpret accounting reports to inform decision making requires an understanding of the processes and assumptions that underlie those reports. This subject provides students with an introduction to financial accounting and the underlying assumptions and rules. Students will analyse and interpret the financial reports of a company listed on the Australian Stock Exchange. Capital investment and other business financing decisions models will also be explored.
C	BUS9005	Economics for International Business	This subject provides an overview of the field of economics and how it relates to business in an international context. Students will study microeconomics, including the development of the market model, analysis of cases where the model fails to operate and implications for business decision making in terms of strategy, production and pricing. Macroeconomic concepts are covered, with emphasis on the international economic context and implications of internal and external shocks for general economic performance. Students conduct research and perform an economic risk analysis of a foreign country for business decision making purposes.
<b>SEMESTER 3 + 1 Elective</b>			
C	BUS9006	Entrepreneurship & Innovation	This subject covers a broad range of topics relevant to innovation and entrepreneurship with a focus on business, environmental, and social sustainability. Strong theoretical foundations are combined with practical application. There is a strong emphasis on the business model concept. The subject encompasses the entrepreneurial mindset in the 21st century, resilient entrepreneurship – from opportunity identification to the business model, planning and growing the new venture and financial matters for entrepreneurial ventures. Students will be asked to consider cultural diversity as it applies to entrepreneurship and to recognise the importance of entrepreneurial imagination and creativity.
C	BUS9007	Strategic Marketing Management	This subject provides an overview of the marketing discipline in relation to strategic decision making and action. It applies marketing concepts to profit and non-profit oriented organisations, exposes students to the implications of digital transformation, and highlights the importance of ethical marketing practices. Students will study the application of marketing concepts in diverse cultures across different markets.
C	BUS9008	Research, Data Analysis & Decision Making	Understanding industry best practices and consumer demographics, preferences and needs is important for making good business decisions. This subject introduces practical approaches and methods that students can use to gather information relevant to their business and industry, make sense of that information, and use it to inform their business decisions and practices. Students will learn how to search for and interpret online information, choose appropriate business research methods and develop effective tools for gathering meaningful quantitative and qualitative data, and analyse and interpret that data. Ethical issues in business research will also be introduced. The subject will equip students to apply research skills to problem-solving and decision-making in authentic business scenarios.
<b>SEMESTER 4 + 2 Electives</b>			
C	BUS9009	Corporate Governance & Risk Management	Corporate governance is a combination of organisation policies, procedures and decision-making bodies that together, determine how organisations manage their risks and achieve their objectives. Corporate governance systems include organisation structure, processes and controls and are impacted by organisational leadership and organisational culture. Students will gain an awareness of corporate governance and organisational governance frameworks and their association with managing risks and controls. This subject provides a basis for researching and understanding the application of organisational risk management and controls in accordance with. Students will research current corporate governance principles, analyse and interpret business case studies and prepare a risk management plan.
C	BUS9010	Capstone Project	This subject provides students with the opportunity to integrate and consolidate the key concepts, principles, and practices learned over the course of their studies through an applied project that addresses a real-world business need. Projects will draw on students' research, planning, critical and creative thinking, and problem-solving skills. Students will develop a project proposal, execute their project, and report on the findings of their project.

Core / Elective	SUBJECT CODE	SUBJECT NAME	SUBJECT DESCRIPTION
ELECTIVES			
E	BUS9020	Quantitative Methods	The focus of this subject is on developing an understanding of the basic theoretical concepts and applying the methodologies to authentic business scenarios. Students learn advanced electronic spreadsheet software features and techniques to design sophisticated spreadsheets and perform complex calculations.
E	BUS9021	International Business and Corporate Social Responsibility	In the world wide web of business, economies of many countries are inter-related and inter-dependent. Accordingly, accountants, managers, business owners and investors need an understanding of international business and associated management processes, and an awareness of the legal and ethical aspects of cross-border business arrangements. An appreciation of the social implications of international business is required, as recognised by the fact that corporate social responsibility is now an international obligation under the World Trade Organisation and associated regulations.  To construe and manage business in a cross-cultural context, an ability to engage with culturally diverse organisations across different countries is required. This subject provides a basis for researching and understanding the application of international business principles. Students will research, analyse, interpret and report on international business case studies.
E	BUS9022	Accounting & Reporting for Management	This subject builds on the accounting knowledge and skills developed in BUS9004 Accounting & Finance. It develops students' numerical and analytical skills together with their electronic spreadsheet skills using MS Excel to generate and interpret information that guides organisational planning, control and decision making. Students will acquire knowledge and skills in product and service costing, budgeting and forecasting, performance evaluation, and relevant costing principles that guide the management of working capital. Students will explore the relationship between management accounting and strategy, and the influence of ethical, social and cultural factors on generating and interpreting information.
E	BUS9023	Corporate Finance	This subject introduces students to the key financial decisions that modern corporations face, as well as the different methods that can be employed to maximise the value of the firm's assets. Financial managers are required to make important decisions on behalf of the firm regarding its investment, financing and shareholder distributions, each of which will impact on the value of the firm. Students learn how to apply key finance principles to understand and measure business success and to maximise the firm value. Students also learn how to use valuation techniques to make sound business investment and acquisition decisions. Finally, students will use excel techniques, and common investment analysis applications to make sound financial decisions and investments.
E	BUS9024	Law for Leaders	This subject introduces students to the Australian legal system, contract law and corporations law. Students learn principles, rules, cases and legislation underpinning commercial contractual responsibilities and gain an in-depth understanding of the compliance regime governing corporations law. Students will use their research and analytical skills to gather information from reliable sources, and interpret and apply this information to authentic business scenarios.
E	BUS9025	Communication in a Globalised Business Environment	This subject is designed to make students aware of the communication skills required by managers and leaders in culturally diverse business environments and to provide students with an opportunity to develop those skills. Various forms of two-way and didactic communication are explored with a focus on communication styles that promote good management and leadership. Students will gain experience in written, face to face and digital communication channels.  This subject requires students to understand theories and models of communication and cultural competency, reflect on their own capabilities and recognise what communication skills they require to be successful international business managers and leaders.
E	BUS9026	Strategic Human Resource Management	Modern and agile businesses that are focused on performance improvement, understand the importance of linking their human resource function with the strategic objectives of the organisation. Strategic Human Resource Management (SHRM) emphasises the importance of people to the business and concentrates on longer-term resourcing issues within the context of an organisation's goals and the evolving nature of work in the global economy. This subject provides students with an extensive understanding of the theory and practice of SHRM so they can develop policies and practices relating to the legal, ethical and socially responsible management of people at work. Students critically evaluate the effectiveness of SHRM policies and strategies within different political, cultural, social and economic contexts